Dear [[representative name],](https://iaat.ie/wp-content/uploads/2020/12/TD_Senator_Contacts.xlsx)

We are an outdoor activity business based here in [location]. Our business has been decimated in 2020 by the Covid-19 crisis and associated restrictions.

Today, we write to you seeking your urgent support – we need Revenue to include outdoor activity businesses in the Covid Restrictions Support Scheme (CRSS). Exclusions from the CRSS appears to be primarily due to our businesses *not delivering the actual business activity to customers on site at a fixed business premises*. By the very nature of our sector, we often deliver the business activity away from a physical business premises.

Access to CRSS would greatly help our businesses survive and recover, so that we can return to delivering world class outdoor experiences for domestic and international tourism.   
  
**7 KEY FACTS ABOUT THE ACTIVITY SECTOR:**

* EMPLOYMENT: The activity sector employs over 7,500 people in Ireland.
* NATIONWIDE: Activity businesses are in every county in Ireland, serving the Wild Atlantic Way, Ireland’s Hidden Heartlands, Ireland’s Ancient East and Dublin experiences.
* CASH BURN: It is not a case of our sector simply being able to “hibernate”. Outside of wages and building costs, there are other significant costs including extortionate insurance premiums, equipment, training & accreditation fees, loans, software, light & heat, marketing, and animal feed (e.g. for horse riding businesses).
* RESTRICTIONS: The Covid-19 restrictions have made it virtually impossible for businesses to welcome customers with no cross-county travel and indeed international tourism being non-existent - key for much of the sector
* SKILL SETS: The sector is made up of a highly skilled and passionate workforce, with extensive training and experience required to operate, and therefore not easily replaceable.
* EWSS: Due to the seasonal nature of our sector, the EWSS is not of great benefit to us.
* TOURISM RECOVERY: The outdoor activity sector - with all of its mental and physical health benefits - has been highlighted by Government (see [Tourism Recovery Taskforce Report](https://assets.gov.ie/90006/80801fc3-a69b-4faf-843b-be9bff4d6a0f.pdf)) as key to delivering the tourism recovery in 2021 and beyond.

**1 VITAL ASK:**With recognition for the unique nature of outdoor activity businesses, we need our sector to be included in the CRSS. Please support us and our sector as a matter of urgency in this matter.

It is vital that businesses like ours is given every opportunity to rebuild and lead the recovery for Ireland in 2021.

We look forward to your response.

Sincerely,   
[Owner(s) Name(s)]   
Member, Ireland’s Association for Adventure Tourism   
***#OutdoorsIn*  
  
FOR REFERENCE, please see the full IAAT statement on this matter** [**HERE.**](https://iaat.ie/crss-let-the-outdoors-in/)